



- WHEREAS, the government of Clarksburg, West Virginia, celebrates our local small businesses and the contributions they make to our local economy and community; and
- WHEREAS, according to the United States Small Business Administration, there are 34.7 million small businesses in the United States, small businesses represent 99.7% of firms with paid employees, small businesses are responsible for 61.1% of net new jobs created since 1995, and small businesses employ 45.9% of the employees in the private sector in the United States; and
- WHEREAS, 68 cents of every dollar spent at a small business in the United States stays in the local community and every dollar spent at small businesses creates an additional 48 cents in local business activity as a result of employees and local businesses purchasing local goods and services; and
- WHEREAS, 59% of United States consumers aware of Small Business Saturday shopped or ate at a small, independently-owned retailer or restaurant on Small Business Saturday 2023; and
- WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as “Small Business Saturday;” and
- WHEREAS, Clarksburg, West Virginia supports our local businesses that create jobs, boost our local economy and preserve our communities.

NOW, THEREFORE, I, James L. Malfregeot, Mayor of the City of Clarksburg, do hereby proclaim November 30, 2024 as:

“SMALL BUSINESS SATURDAY”

in the City of Clarksburg and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday - celebrating its 15th year in 2024 - and Shop Small throughout the year.

IN WITNESS WHEREOF, I have hereunto set my hand and have caused the Official Seal of the City of Clarksburg to be affixed hereto this 21st day of November, 2024.

JAMES L. MALFREGEOT, MAYOR
CITY OF CLARKSBURG, WEST VIRGINIA

ATTEST:

ANNETTE WRIGHT, CITY CLERK