

Public Workshop #2 in July

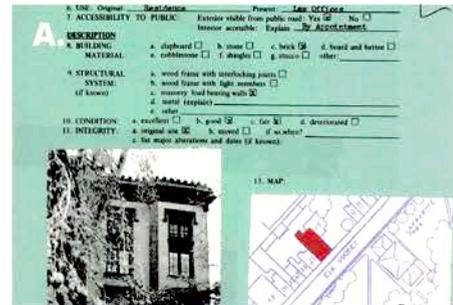
Main Topic: What will make our neighborhoods better?

- East Neighborhoods - July 12th Tuesday - Kelly Miller Community Center
- West Neighborhoods - July 13th Wednesday - Veterans Memorial Park Osborne Shelter
- Downtown/Glen Elk - July 14th Thursday - The Morris in Glen Elk
- I-79 Corridor/Commercial Areas - July 16th Saturday - ONLINE ONLY

Public Workshop #2 Exhibits

Downtown Business Revitalization

What should Clarksburg focus on to revitalize downtown? (Place dots on your Top 2 Choices Only)



A. Inventory of the interior conditions of building systems (i.e. electric, HVAC, elevators, ADA accessibility, etc.); Prioritize older/historic buildings for rehab

B. Pop-Up Public Spaces with fun activities to attract customers downtown and spark vitality

C. Join the West Virginia "Main Street" or "ON TRAC" program to create a downtown strategy, access funding, and learn from other cities in WV

D. Expand capacity for community development type-entities focusing on redevelopment of key sites/buildings

E. Pursue updates to the Zoning & Land Development codes to encourage more contextual development and a more convenient process for developers

Comment on your choices or share other ideas that Clark *would love to see a Main Street organization for Clarksburg* **ould consider.**

Attract local & National Business

JOIN THE WV COMMUNITY DEVELOPMENT HUB

Forget Main Pike Street - Rwy 5 NO

Becoming a HUB for certain type of Business

Biking/Hiking or Antiques or the Arts

-Use Home Rule to create zoning that make city easier to develop.

-city shutdown properties



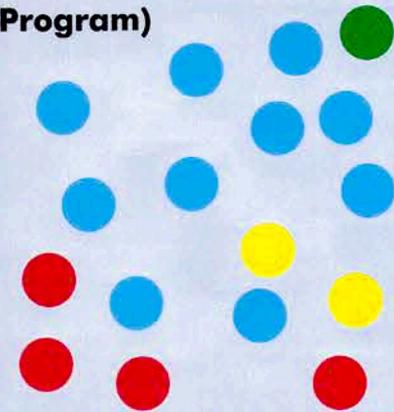
Public Workshop #2 Exhibits

Active Mobility

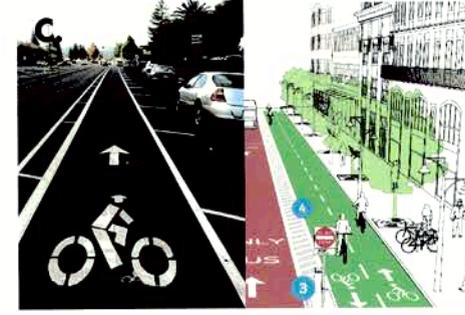
What should Clarksburg focus on to enhance mobility within your neighborhood? (Place dots on your Top 2 Choices Only)



A. Sidewalk maintenance financial assistance for property owners (i.e. enhance/expand Neighborhood Sidewalk Program)



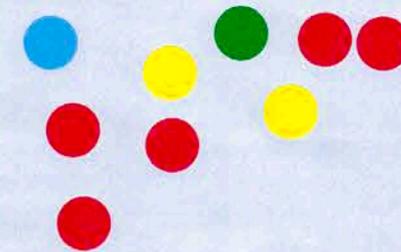
B. Regional trail expansion/connections (i.e. North Bend Trail, Southern/Northern Harrison County Trail to meet in downtown)



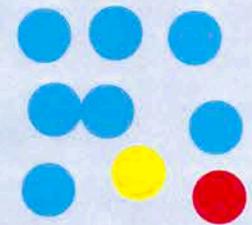
C. Bicycle routes along streets connecting across the city



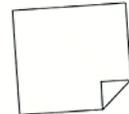
D. Intersection/street-specific roadway redesigns to improve pedestrian safety



E. Enforcement of vehicular speeding and other violations



Comment on your Round a Dots or share other ideas that Clarksburg should consider.



Round a Dots
one was progressed in west end at the old fish/chips years ago.

What happened to I-77/50 new interchange back to property

*- We need better way-finding signage
- better directional to city parking
- Highway signs that identify Robson Blvd, Parks, Sports, etc.*

Mountain bike track at Lowndes Hill

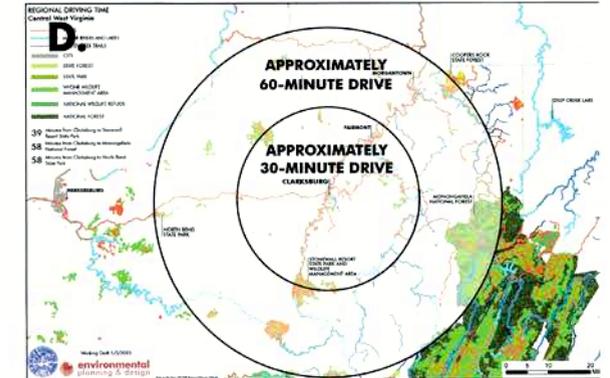
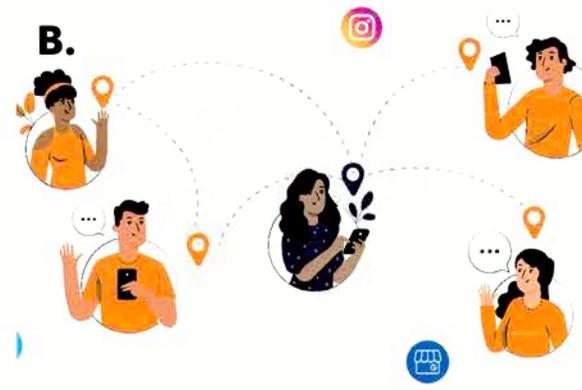
Rt 50 + Exits from I-77 to Adamston roads reworked & modernized for today's commerce. We have the worst Exit Design in the state

Need more curbside and consideration for mobility devices like scooters, etc. This has not just been for wheelchair users but also scooters, etc.

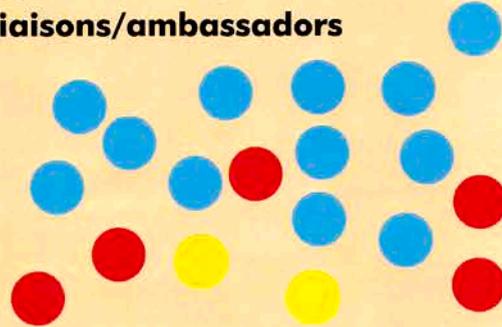
Public Workshop #2 Exhibits

Communications & Community Identity

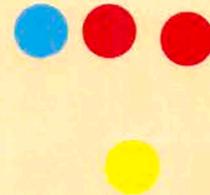
What should Clarksburg focus on to enhance its communications? (Place dots on your Top 2 Choices Only)



A. Strengthened communication channels between city officials and neighborhood citizen groups by establishing community liaisons/ambassadors



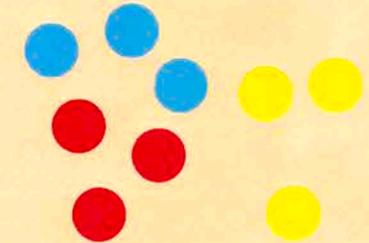
B. Continue to enhance city online/social media PR presence based on a coordinated and consistent strategy



C. Expand availability of city services for online payment and application form submission



D. Incorporate the 'outdoor recreation economy' (i.e. access to hiking, trails, open space) into branding to promote the unique identity of Clarksburg



Comment on your choices or share other ideas that Clarksburg should consider.



Point out to Community Organizations whom have Promotional Assets in PLACE. Ask them in advance to help promote community meetings.

Gateway's First Impressions

Council Leadership
↓
Staff
↓
Public Coordination
↑
Responsibility

TAP the resources of Retired Citizens to help school children with tutoring in Spanish. One citizen is competent and the student needs help. Provide a location and facilities to facilitate teaching and learning during off-school days and hours.

Don't just use the newspaper to advertise events - many people don't subscribe.

Provide templates or guides for neighborhood block parties.

- Arts & Cultural
Robison Gande
Rich Amphitheater
Very unique assets to set Clarksburg apart



Public Workshop #2 Exhibits

Open Spaces & Natural Resources

What should Clarksburg focus on to enhance its open spaces and natural resources? (Place a dot on your Top 2 Choices Only)



A. Renovate/rehabilitate existing recreation facilities

Two blue dots are placed on the green background.



B. Enhance routine maintenance at existing parks (e.g. landscaping)

Four dots are placed on the green background: two red, two blue, and one yellow.



C. Enhance natural areas by removing invasive species & planting trees

Five dots are placed on the green background: four blue and one yellow.



D. Expand outdoor programs and special events year-round for all ages

Eight dots are placed on the green background: four red, four blue, and one yellow.



E. Expand access to waterways (i.e. West Fork River, Elk Creek) and encourage outdoor recreation (i.e. fishing, kayaking, etc.)

Five dots are placed on the green background: three red, two blue, and one yellow.

Comment on your choices or share other ideas that Clarksburg should consider.

Overgrowth of invasive species problem along Elk Creek + Lowndes Park - Creek may be State maintenance responsibility

Youth Recreation programming needed. kids go to Bridgeport for indoor activities. Kelly Miller Community Center gym needs renovation.

Kelly Miller Community Center Activities + Comm Center

Would love to see a park/playground on/near Dike Ave/Washington Ave. No parks to walk to beyond bridge + 5th street

DE will bring people to the area Tourism This is untapped area



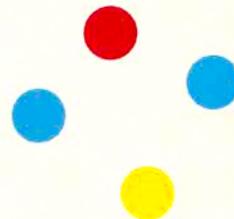
Public Workshop #2 Exhibits

Property Maintenance

What should Clarksburg focus on to reduce blight within your neighborhood? (Place dots on your **Top 2 Choices Only**)



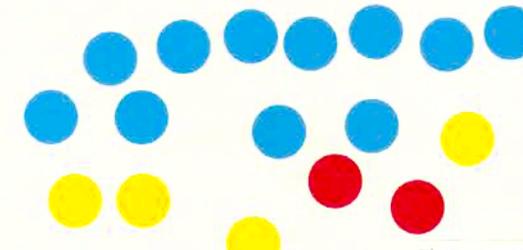
A. "Adopt-a-lot" programs to transform vacant lots into community green spaces (e.g. gardens)



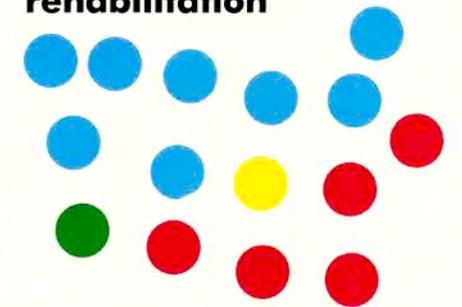
B. Continue community-organized clean-ups (e.g. in partnership with Clarksburg Community Action)



C. Increase code enforcement with additional/expanded technical and legal tools, such as "on-site" citations

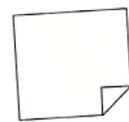


D. Raise awareness of property owner assistance loans and grants geared to maintenance and rehabilitation



Do not allow city office holders to have properties with code enforcement issues especially vacant trash riddled properties

Comment on your choices or share other ideas that Clarksburg should consider



Blighted property along creeks unknown who is responsible (city/state)?

Demolition of unsafe/eyesore/undevelopable buildings (ie. Hotel)

Beautification Empty storefronts Use Art to brighten up the area

Tear down Waldo Hotel

Property Maintenance is hard on poor or old property owners People who need help pay less property taxes with other parties are taking care of

URA - should be a fully functioning group with a land bank a real budget and the power to get abandoned properties back into production and empty land productive again.

Planning Commission should review all the things prior to ensure it conforms to Comprehensive Plan. Council should have decisions on Planning Recommendations

3 historical overlays on no. historical commission. We need a group responsible for reviewing ordinance to reviewing ordinance to be able to enforce without any disagreement.

more programs to help poor people care for 100 year homes. - Help correct dilapidated homes to use full before they get so bad they need torn down

Respond and do something about the complaints + reports of vacant + dilapidated buildings

Comprehensive Plan - Concept Report Outline

1. Introduction/Overview

- What is a Comprehensive Plan and how is this plan's approach unique
- Summary of Public Engagements Workshops

2. Influences

3. Vision

4. Areas of Focus

5. Action Plan

- Implementation steps, time-frame, and stakeholder collaboration/partnerships



Comprehensive Plan Strategy

- Focusing on ***the top priorities***
- Setting ***feasible goals & realistic action steps***
- Building on ***previous successes***

Influences

STRENGTHS & OPPORTUNITIES

CULTURAL AMENITIES

Robinson Grand theater, Clarksburg Amphitheater, Festivals (Black Heritage, Italian Heritage, Glen Elk Wine Music & Arts, Greek Food, etc.)

HISTORIC CHARACTER

Many historic buildings and points of interests

RECREATION & NATURAL RESOURCES

West Fork River & Elk Creek, wooded hillsides, regional trails

REGIONAL ACCESS

I79; US 50; US 19

SOCIAL SERVICES

Kelly Miller Community Center, Clarksburg Mission, County DHHR, etc.

CHALLENGES

BLIGHT

Result of aging housing stock and economic decline

VAGRANCY/DRUG ABUSE

ECONOMIC DECLINE

Population and industrial decline

COORDINATION

Need to fully leverage and promote Clarksburg's strengths and opportunities through enhanced community engagement/communications.



Areas of Focus

RECREATION & NATURAL RESOURCES **LOOK TO THE RIVERS & HILLS**

Embrace the City's natural waterways, wooded hills, and recreation trails through restoration/management of natural features and expanded access for outdoor recreation opportunities to promote public health and attract economic impact from visitors.

REVITALIZATION & REDEVELOPMENT **BUILD FROM WITHIN**

Reclaim the vitality of Clarksburg's core by taking advantage of the city's unique cultural and historical assets/amenities and aligning land use/development with the city's established urban character.

PROPERTY MANAGEMENT **KEEP IT CLEAN & PROUD**

Nurture clean and well-kept neighborhoods through community-supportive code enforcement, property owner assistance, and citizen driven clean-up efforts.

COMMUNITY ENGAGEMENT **WORK TOGETHER**

Strengthen communications and relationships between community members and city official/leadership to ensure planning is community-driven and residents are connected to the various resources and services offered by the city and its partners.

Action Plan

RECREATION & NATURAL RESOURCES

1. Raise support for **natural restoration projects** along streams and hillsides, including invasive species and erosion remediation, litter clean-up, native plantings etc.
2. Encourage the use of natural areas for various **outdoor recreation activities** (e.g. off-road sports, kayaking, fishing, hiking, etc.).
3. Partner to support **regional trail expansion** projects which connect trail users to the heart of downtown Clarksburg.

REVITALIZATION & REDEVELOPMENT

1. Pursue updates to the Zoning and Land Development codes to encourage more **contextual development** and a more convenient development process.
2. Enhance partnerships with the URA and other community development entities to support the **redevelopment of key site/buildings**, including background studies of property conditions/attributes.
3. Attract local business and customers to downtown with **pop-up public spaces** with engaging activities for the community.

COMMUNITY ENGAGEMENT

1. Establish **community liaisons/ambassadors** within local neighborhoods to represent the voice of citizens and maintain regular dialogue and channels for communication.
2. Continue to enhance the city's **online presence** by making information and services more easily accessible and convenient.
3. Assemble and connect a dedicated network of **community partners** to better connect local residents to various services/resources. Strategically identify areas in which the city and community partners can collaborate to enhance services. (e.g. community center space/activities, youth afterschool programming, workforce/entrepreneurship development, etc.)

PROPERTY MANAGEMENT

1. Raise awareness of **property owner assistance** loans and grants geared to maintenance and rehabilitation
2. Enhance **code enforcement** with additional/expanded technical and legal tools
3. Continue **community organized clean-ups** and beautification projects

Timeline for Plan Completion

August

Planning Commission Briefing (Wednesday, 10th)

PC reviews and comments on Concept Report Outline with high level focus areas/recommended actions

September

Action Item – Full-length Draft submitted to PC

Planning Commission hosts Public Hearing (Wednesday, 14th)

Full-length Draft is recommended to advance to Council

October

Council presents/releases recommended Draft Plan (Thursday, 6th)

November

Council hosts Public Hearing (Thursday, 3rd)

Formal Adoption to follow

Provide feedback here:



<https://forms.office.com/r/xj7CdSNgbh>