



CLARKSBURG, WV
COMPREHENSIVE PLAN

Planning Commission Meeting
January 12, 2022



1. Demographics
2. Community Identity – Major Strengths & Challenges
3. Civic Asset Opportunities Discussion
 - a) Examples
 - b) Local
 - c) Regional

DEMOGRAPHICS

Highlights from the latest Census Data reports (2020 or 2019)

- 16,061 Population (-3% Decline since 2010)
- 38.1 Median Age (4% Older than 2010) – younger than Harrison County (42)
- 12 % Non-White Alone (Non-White Alone population increased from 7 % in 2010)
- 25 % of Population Below Poverty Line
- 80 % Educational Attainment High School+ ; 16 % 4-year college or more
- Education and Healthcare remains the largest industry employment area

COMMUNITY IDENTITY

What people¹ like the most about Clarksburg:

- Small town feel
- Revitalization projects (i.e. Robinson Grande Theater)
- Friendly people and community involvement
- Historic landmarks/architecture

Brainstorm Session:

What are Clarksburg's greatest strengths, assets, unique qualities, etc.?

¹ Based on responses to Winterfest welcome questionnaire.

COMMUNITY IDENTITY

What people¹ see as the biggest challenges for the city:

- Drugs
- Homelessness
- Property vacancy, blight, building demolitions
- Downtown business district struggles

Brainstorm Session:

What other challenges may exist?

¹ Based on responses to Winterfest welcome questionnaire.

RECREATION-BASED REVITALIZATION

Case #1: Narrows, Virginia

Conceptual Master Plan

- Outdoor recreation space connects with downtown district (both feed off each other)
- Over \$1 Million grant funds secured, including CDBG, and Appalachian Regional Commission (ARC)



Learn More:

<http://nrvlivability.org/outdoor-recreation-tourism-and-downtown-revitalization-in-giles-county/>

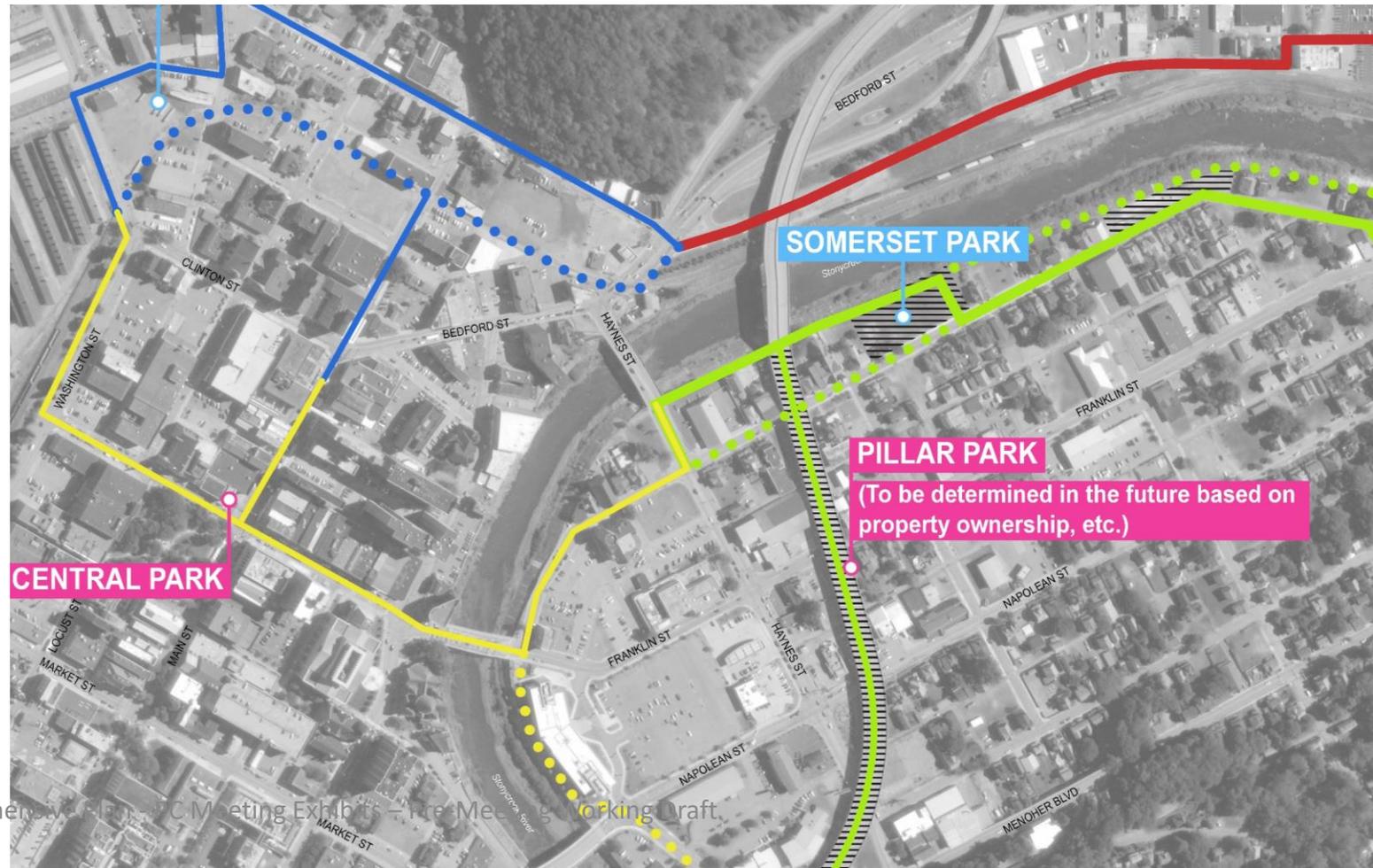
<https://www.newrivervalleyva.org/news/revitalization-downtown-narrows-2019/>

RECREATION-BASED REVITALIZATION

Case #2: Johnstown, Pennsylvania

Proposed Trail Connections

- Plans for the expansion of riverfront trail system to connect parks and downtown.
- Funding from various state and land conservation agencies.



Learn More:

<https://www.wearecentralpa.com/news/local-news/public-invited-to-provide-input-on-riverwalk-trail-in-cambria-county/>

RECREATION-BASED REVITALIZATION

Case #3: John Day, Oregon

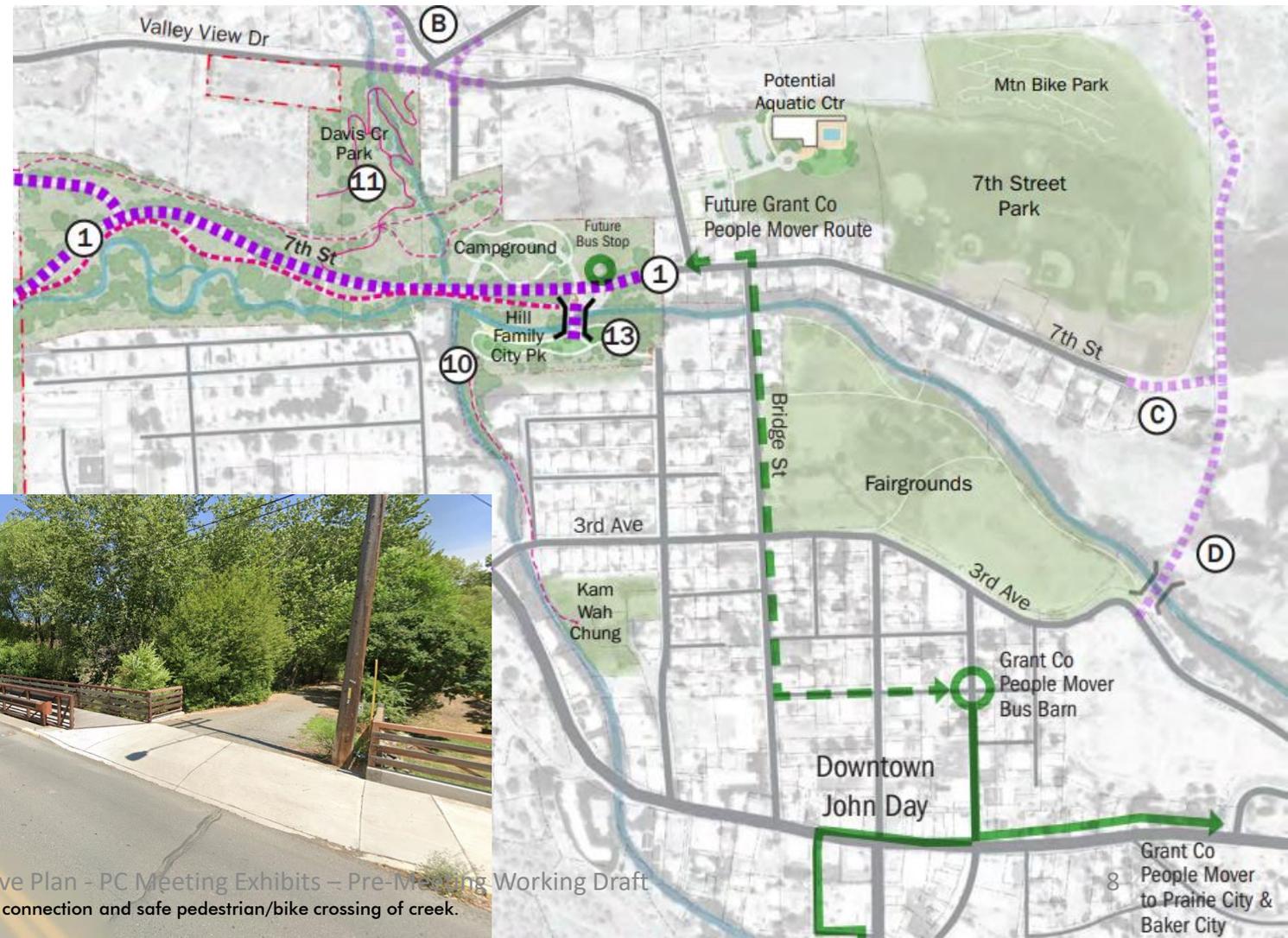
- The city has integrated a parks and trail systems along its natural waterways, with connections to downtown.
- Parks & Rec planning is tied to an economic strategy for growth.

Learn More:

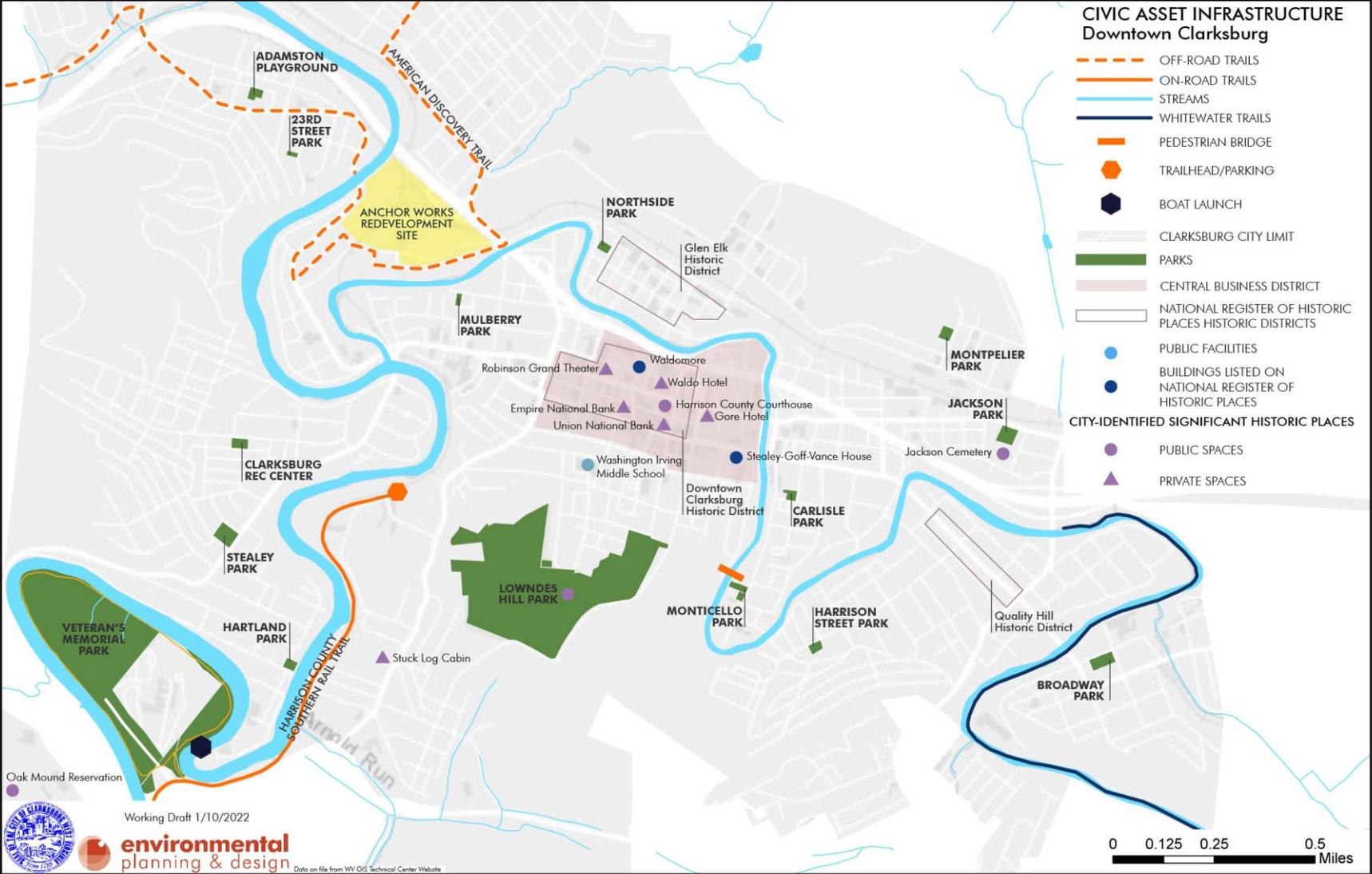
<https://www.westernplanner.org/2020articles/2020/7/15/recreation-and-revitalization-in-john-day>

<https://www.cityofjohnday.com/planning/page/community-projects>

Proposed Trail Connections



DOWNTOWN MAP



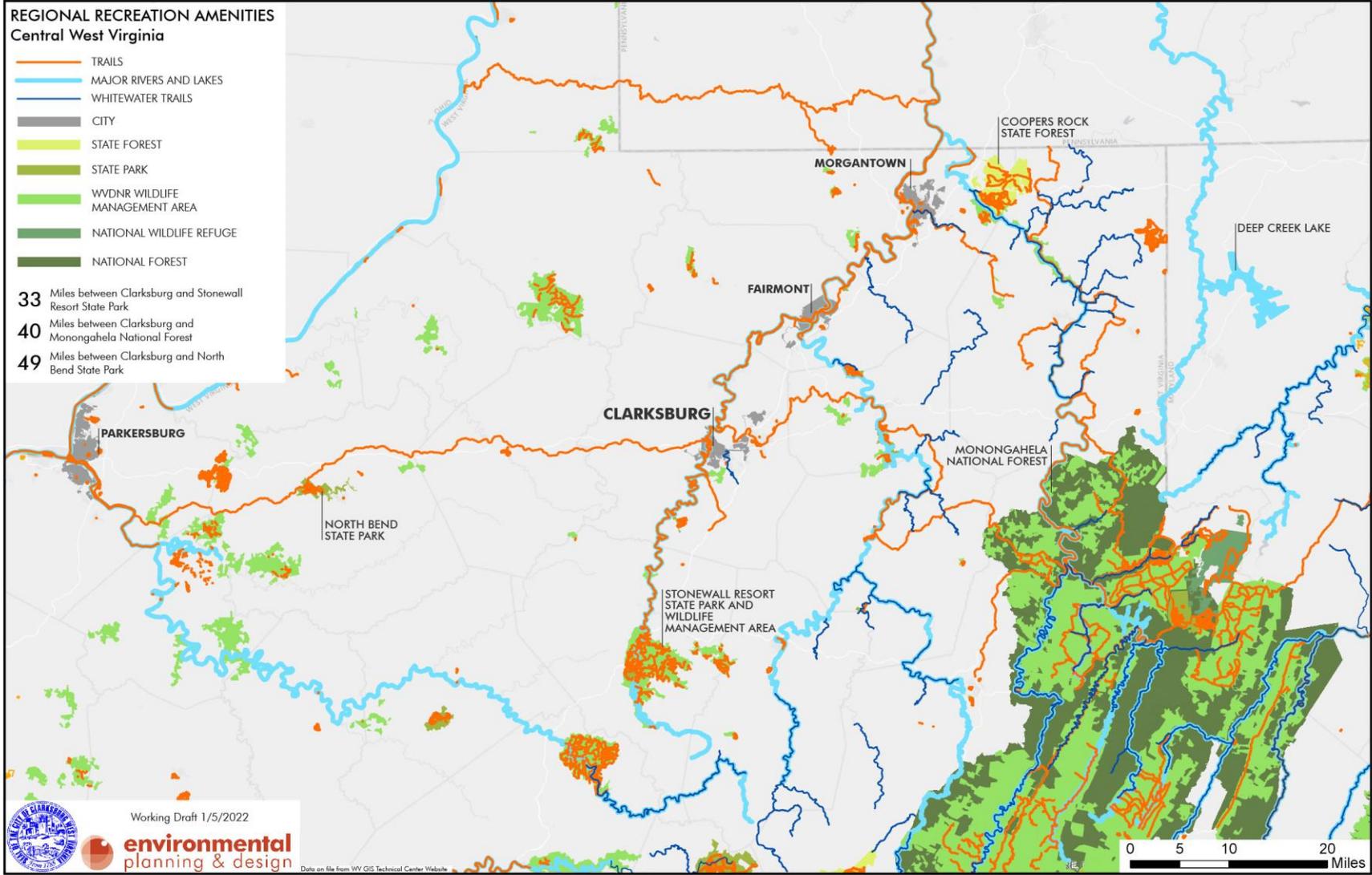
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CITY MAP



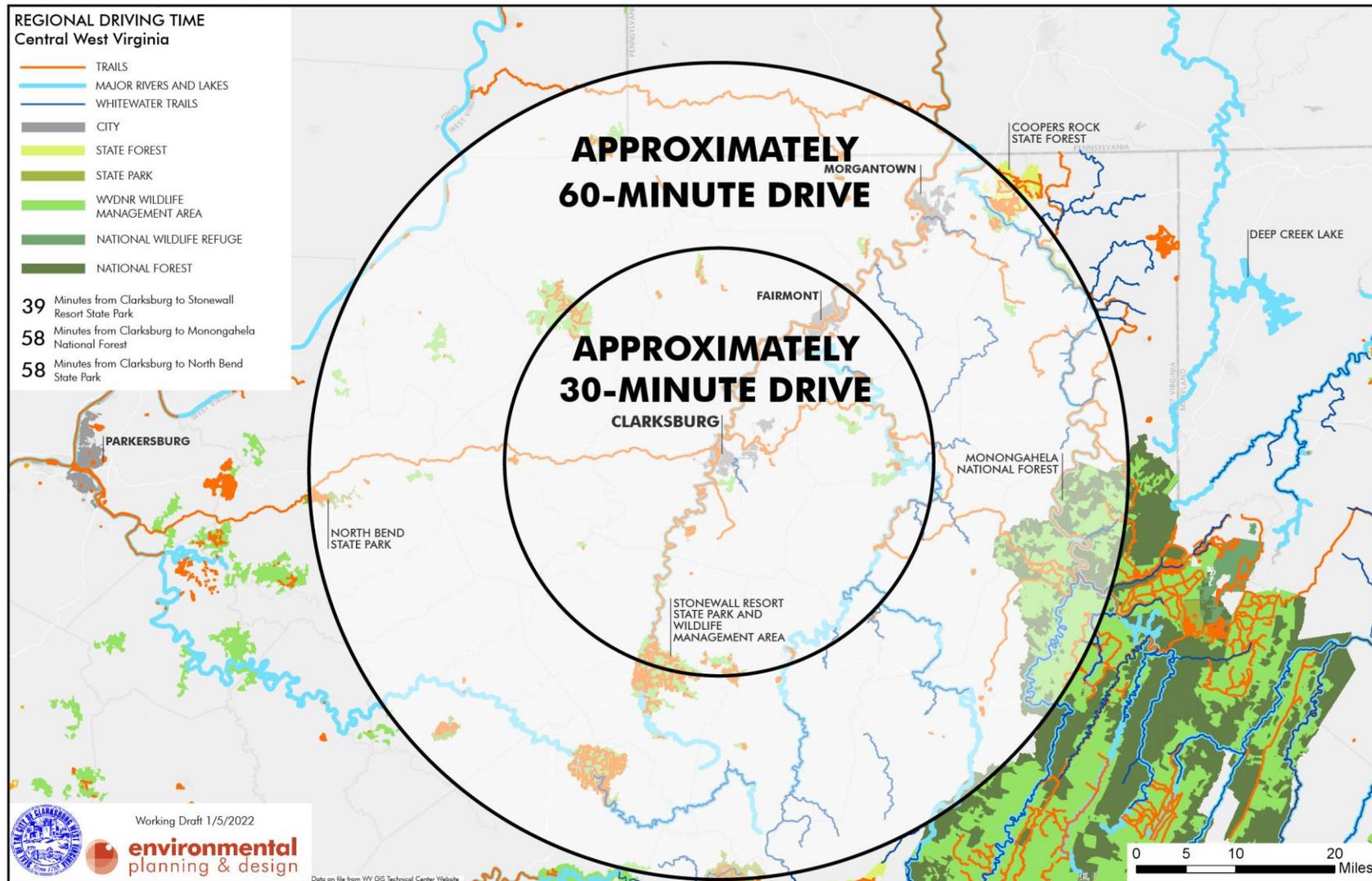
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REGIONAL MAP



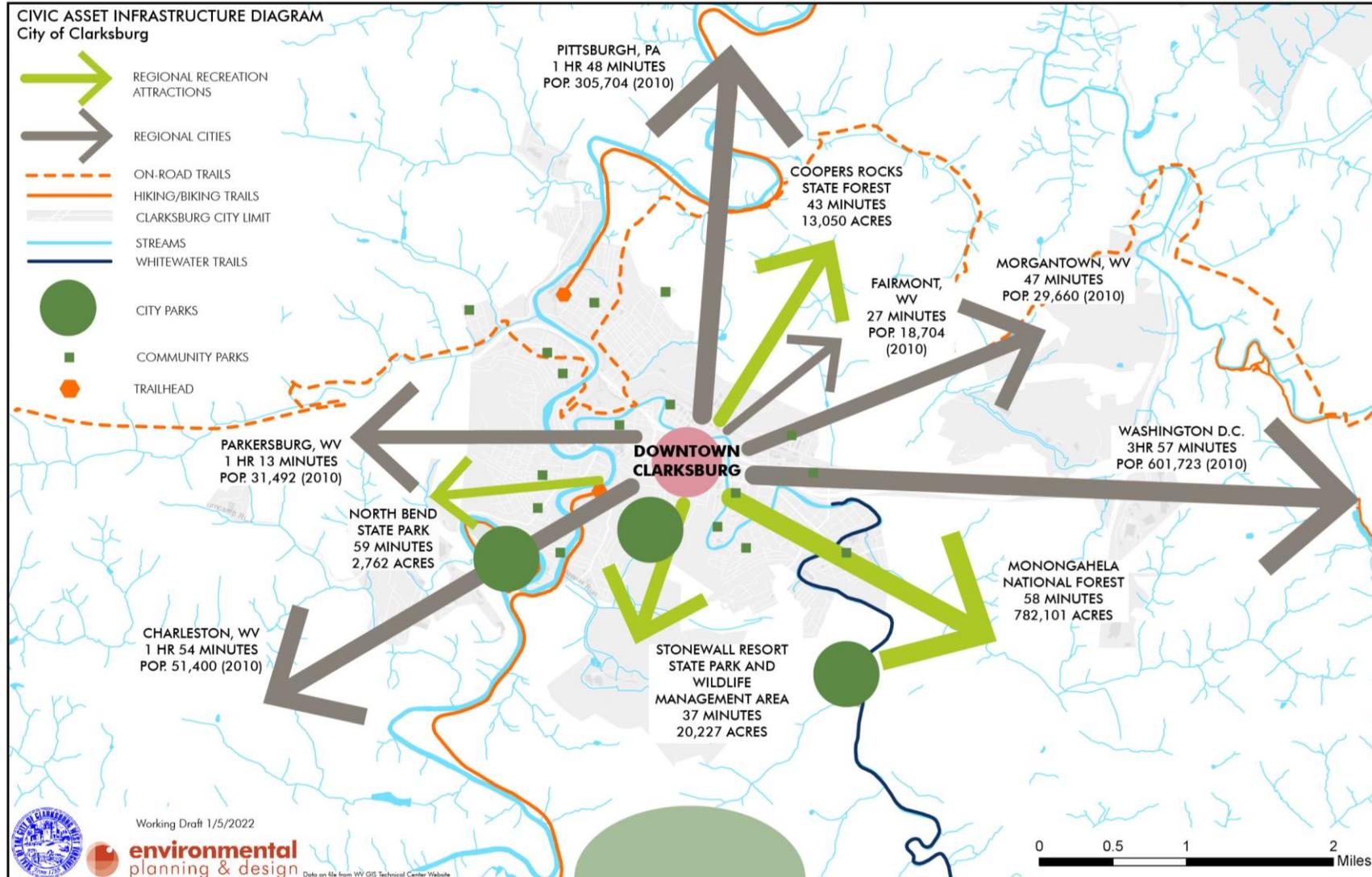
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REGIONAL DRIVE TIME MAP



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CITY-WIDE SYSTEMS MAP



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